Prism

Procurement Inventory Supply Management

PRISM enables collaboration, planning, execution, and coordination of the entire supply network, empowering you to adapt your supply chain processes to an ever-changing competitive environment.

SCM (Supply Chain Management) & CRM (Customer Relation Management) is part of the PRISM Business suite, which gives organizations the unique ability to perform their essential business processes with modular software that is designed to work. Organizations and departments in all sectors can deploy PRISM Business Suite software to address specific business challenges on their own time lines and without costly upgrades.

Planning: Real-time demand and signal-based replenishment need to drive supply chains. Companies need to balance supply and demand and run their businesses based on actual-versus-fore casted demand.

With PRISM SCM, you can model your existing supply chain; set goals; and forecast, optimize, and schedule time, materials, and other resources with these planning activities:

- Demand planning and forecasting
- Safety stock planning
- Supply network planning
- Distribution planning
- Strategic supply chain design

PRISM Procurement Inventory Sales Management

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Key Planning Benefits of Supply Chain Management:

SCM enables you to:

* Increase demand accuracy and order fulfillment satisfaction levels
* Reduce inventory levels and increased inventory turns across the network
* Increase profitability and productivity
* Integrate sales and operations planning process

Execution: To meet the challenges of rapidly changing market dynamics, your company needs to synchronize all logistics, transportation, and fulfillment operations in a 24/7, always-on, environment.

SCM enables you to carry out supply chain planning and generate high efficiency at lowest possible cost. You can respond to demand through a responsive supply network in which distribution, transportation, and logistics are integrated into real-time planning processes. Features include:

* Creating Indent
* Order fulfillment
* Procurement
* Warehousing
* Manufacturing
* Assembly
* Vendor data
* Customer data

Collaboration: To meet pressure to reduce costs while increasing innovation challenges, you may do business in regions and countries where costs are lower, develop and maintain relationships with global suppliers, or out-source nonstrategic activities to suppliers. To do so, you must foster collaborative relationships with suppliers, outsource manufacturers, and customers.

PRISM Network Collaboration, included in SCM, helps you connect to and collaborate with:

Suppliers - Give them easy and seamless access to supply chain information to facilitate your ability to synchronize supply with demand.

Customers - Provide broad capabilities for replenishment, including min/max-based vendor managed inventory (VMI) and for exclusion of promotions and transport load building.

Contract manufacturers - Provide easy, seamless access to supply chain information by extending visibility and collaborative processes to their manufacturing processes.

CRM (Customer Relation Management): Customer Relation Management is the term given to the concepts that a company employs to manage its relationship with their customer.

PRISM CRM Advantages: CRM which is an part of PRISM, is an IT- enabled business strategy, the outcomes of which optimize profitability, revenue and customer satisfaction by organizing around customer segments, fostering customer-satisfying behaviors and implementing customer-centric processes.

CRM is a business strategy to select and manage customers to optimize long - "Term Value"
CRM is an enterprise - wide mindset, mantra and set of business processes and policies that are designed to acquire, retain and service customers.

PRISM CRM Goal: The idea behind CRM to gain insight in to the behavior of customers and the values of those customers. If it works as hoped then business can :-

* Provide better customer services
* Make Customer support more efficient
* Cross sell product more effectively
* Helps sales staff to close deals faster
* Simplify Marketing & Sales process
* Discover new customers
* Increase in Revenue

For more details of PERI PRISM , please write to us at sales@perisoftware.com or call us at +91 44 4340 6000 Extn: 5711